

POWERED BY  
**PACIFIC FOOTBALL CLUB**

WAVE COMMUNICATION AND SOCIAL MEDIA  
POLICY



POWERED BY  
**PACIFIC FOOTBALL CLUB**



POWERED BY  
**PACIFIC FOOTBALL CLUB**

**OVERVIEW**

The Van Isle Wave Program is a professional organization. As such, we expect all members to conduct themselves in a consistent manner with our values, beliefs and methodology.

The program recognizes that communication is a very important piece of our program. Club staff, coaching staff, managers, players and families are always in constant communication with each other. We believe that the “health, safety and wellness of all BC Soccer participants and in particular the protection of our children and that everyone involved in soccer has the right to participate in safe and inclusive environments free of abuse, harassment, discrimination, and to enjoy the sport at whatever level or capacity they participate in.”

The WAVE COMMUNICATION AND SOCIAL MEDIA POLICY aims to provide clear direction on the expectations as far as communication between its members, posting comments in discussion spaces, blogs, forum pages, workspaces or across any social media platform.

**COMMUNICATION**

The Rule of Two guides the communication piece within all Powered by Pacific FC programs.

- All interactions and communications between all participants must be open, observable, and justifiable.
- Interaction, physically or virtually, must include more than one adult present, noting there may be exceptions in emergency situations.

POWERED BY  
**PACIFIC FOOTBALL CLUB**

- In-person interactions between an adult with an individual minor must take place within earshot and in view of other individuals (team officials, players, parents, match officials and/or association officials).
- E-mail communication must be communicated directly to the parent/guardian of the individual minor with another adult, copied on the communication. If the communication is directly to the individual minor, then the parent/guardian as well as another adult must be copied on the communication.
- Phone calls and text messaging will not be the chosen form of communication between an adult and an individual minor.
- Virtual Settings, for example using a virtual meeting platform, at a minimum must include one other adult in attendance and preferably the individual minors' parents in attendance as well.

**SOCIAL MEDIA**

**Our message is: be respectful of others!**

In an effort to ensure compliance with our message, we are outlining in this Policy the actions that will not be tolerated in our community. We want people to have a good experience when they share or talk about our players, families and our programs. Anything that supports this is encouraged, provided it does not violate terms of use outlined below.

By joining the Powered by Pacific FC program, you agree that you will not post, publish, or submit any of the following:

- Material that contains vulgar, obscene, or indecent language or images.
- Unauthorized posting of personal information (names, address, phone, email etc.) of other users.

POWERED BY  
**PACIFIC FOOTBALL CLUB**

POWERED BY  
**PACIFIC FOOTBALL CLUB**

- Material which defames, abuses or threatens others or other clubs, associations and governing bodies.
- Statements that are bigoted, hateful or racially offensive.
- Comments that are in opposition to the Powered by Pacific FC tenets of equality, diversity, tolerance & empowerment or any comments in opposition of the club's mission, vision and core values.
- Material that advocates illegal activity or discusses illegal activities with the intent to commit them.
- Any behavior that can be associated with the players that is deemed unacceptable to the Powered by Pacific FC programs.

Any person actively engaging in any Social Media platform is implicitly agreeing to these rules regardless of whether they have been read or not. If any of the above situations occur disciplinary actions will be pursued by Pacific Football Club and our governing bodies, BC Soccer, Canada Soccer Association and Canadian Soccer Business when applicable.

Violations will face disciplinary actions including any or all of the following:

- Suspension from any/all soccer activities including practices, games, meetings, and skills/training;
- Community service, coursework, volunteer hours, and remediation;
- Expulsion from all Powered by Pacific Fc programs.

If you are not 100% certain you should post the comments or images you are considering sharing, THEN DON'T POST IT!